

Serial No.: 10/576,832  
Office Action Dated: September 14, 2009

PD030110  
Customer No. 24498

**Listing and Amendments to the Claims**

1-10. Cancelled.

11. (Currently Amended) ~~Removable prerecorded storage medium for distribution of audio-visual presentation data, the storage medium comprising~~ A computer-readable medium, comprising:

audio-visual presentation data to be read by a playback device; and  
firmware update data being structured into a plurality of files data portions,  
wherein each portion file corresponds to a different particular type of playback device  
and carries a respective indication;

wherein the firmware update data is stored in the playback device and is  
updated upon receiving a user input permitting the update; and

wherein the firmware update data is updated at a point in time later than  
when the playback device receives the firmware update data.

12 - 13. Canceled.

14. (Currently Amended). The computer-readable medium of claim 11. Removable  
prerecorded storage medium according to claim 11, wherein the firmware update data  
is stored on the storage medium are only temporarily stored in the playback device,  
and replaces a portion of the firmware of the device.

15. Canceled.

16. (Currently Amended) A method for automatically updating a playback device  
for removable storage media, the removable storage media being used for distribution  
of audio-visual presentation data, comprising the steps of:

detecting that an inserted removable storage medium contains firmware  
update data structured into a plurality of portions;

detecting that the portions of the firmware update data have indications of  
particular player types and/or player manufacturers associated;

determining an identifier of the type and/or manufacturer of the playback  
device;

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comparing the detected player types and/or player manufacturers with the determined playback device type and/or the playback device manufacturer identifier;  
selecting, according to said comparing, a portion of firmware update data that matches the playback device type and/or player manufacturer;  
~~reading the selected portion of firmware update data from said storage medium;~~  
storing the read firmware update data within the playback device; and  
seeking user permission to install the firmware update data;  
upon receiving the user permission, installing the firmware update data at a later point in time than when the firmware update data was detected.  
~~reading and reproducing audio-visual presentation data from said removable storage medium.~~

17. (Currently Amended). ~~The M~~method according to of claim 16, further comprising the step of updating the firmware of the playback device with a portion of the stored firmware update data or a portion thereof.

18. (Currently Amended). ~~The M~~method according to of claim 16, further comprising the steps of replacing a portion of firmware data stored on a non-volatile memory by the firmware update data read from the removable storage medium, and updating a RAM copy of the firmware data.

19. (Currently Amended). ~~The M~~method according to of claim 16, further comprising the step of detecting that said firmware update data ~~is~~are not yet stored on the playback device before said step of storing the selected firmware update data.

20. (Currently Amended). ~~A p~~Playback device for removable storage media that are used for mass distribution of audio-visual presentation data, the device comprising:  
a mechanism to receive a removable storage media;  
an input device to receive user input;  
a controller  
to detect means (uP) for detecting that inserted of a removable storage medium contains firmware update data structured into a plurality of portions,

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~~means for~~ to detecting a player type and/or manufacturer indication  
associated with a portion;

~~means for~~ to determining a type and/or manufacturer of the playback  
device;

~~to means for~~ comparing a player type and/or manufacturer indications of  
the portions of firmware update data with the player type and/or manufacturer type  
indication of the playback device;

~~to means for~~ selecting, according to said comparing, a portion of  
firmware update data that matches the playback device type and/or player  
manufacturer;

~~means for~~ reading the selected portion of firmware update data from said  
storage medium;

~~means for~~ storing to store the read firmware update data within the  
playback device;

~~means for~~ updating to update the firmware of the playback device with the  
firmware update data upon receipt of user input indicating the update.

wherein the update is performed at a point in time later to when the  
firmware update data is detected.